

# Gala Sponsorship

On November 21, at **ARTZ PHILADELPHIA CELEBRATES JOYFUL CONNECTIONS**, we will be celebrating the power of joyful interactions around the arts to enhance the lives of people affected by dementia; and we will be honoring our longest-serving board member, Jerold Rothkoff, Esq., for his years of dedication to our shared vision of joy and connection.

By sponsoring our event, you will be joining Jerry in **redefining the narrative around dementia** to one that celebrates the creative human spirit and the capacity to connect in all of us.

## Sponsorship Levels

### Community Patron \$10,000

- ✓ Includes full table at the event with reserved seating
- ✓ Feature in newsletter
- ✓ Logo on website
- ✓ Photo-op with logo at event
- ✓ Full-page ad in ad book
- ✓ Mention in press release
- ✓ Mention at the event

### Neighborhood Patron \$5,000

- ✓ Includes six tickets to the event
- ✓ Feature in newsletter
- ✓ Logo on website
- ✓ Photo-op with logo at event
- ✓ Half-page ad in ad book
- ✓ Mention in press release
- ✓ Mention at the event

### Joyful Splash Patron \$2,500

- ✓ Includes four tickets to the event
- ✓ Logo on website
- ✓ Quarter-page ad in ad book

### Harmony Patron \$1,000

- ✓ Includes two tickets to the event
- ✓ Logo on website
- ✓ Business card ad in ad book

**\$350** Business card ad in ad book only (*no tickets, no other perks*)

➔ To learn more and pay for sponsorship, visit: [artzphilly.org/gala-sponsorship](http://artzphilly.org/gala-sponsorship)

